# **Privacy Policy**

### 1. USE OF YOUR PERSONAL DATA

What will Flying Hire do with my Personal Data?

1.1 Flying Hire Ltd collects and processes your Personal Data for the following purposes:

# 1.1.1 Flying Hire Ltd service updates

Flying Hire Ltd may send out periodic e-mails informing you of services, product surveys, new feature announcements and news about Flying Hire Ltd products and services. These e-mails are considered essential to the provision of the service you have requested. You will be able to choose to unsubscribe to these mailings, as they are considered a part of the service you have chosen.

## 1.1.2 Marketing and research

Flying Hire Ltd may use your Personal Data to inform you of other products or services available from Flying Hire Ltd. For information on how to limit or stop any such communications, see the below section titled "Control of your Personal Data".

1.2 Flying Hire Ltd may also contact you via surveys to conduct research about your experience and opinion of current services or of potential new services that may be offered. For information on how to limit or stop any such communications, see the below section titled "Control of your Personal Data".

# 1.3 Control of your Personal Data

You may stop the delivery of future promotional e-mails from Flying Hire Ltd by following the specific instructions in the e-mail you receive. The instructions explain how to stop receiving such e-mails.

- 1.4 Who will Flying Hire Ltd share my Personal Data with? Flying Hire Ltd does not sell, rent or lease its customer lists to third parties. Flying Hire Ltd will share your Personal Data with the following third parties (such third parties are prohibited from using your Personal Data except to provide these services to Flying Hire Ltd);
- 1.4.1 Flying Hire Ltd operational service partners in order to operate the Sites and deliver the services you have requested; and/or

- 1.4.2 with trusted partners to help us perform statistical analysis, send you email or postal mail, or provide customer support.
- 1.5 Flying Hire Ltd will not disclose your Personal Data to any other third parties without your consent unless required to do so by law or in the good faith belief that such action is necessary to:
- 1.5.1 conform to the edicts of the law or comply with legal process served on Flying Hire Ltd or the Sites;
- 1.5.2 protect and defend the rights or property of Flying Hire Ltd and/or the Sites; and
- 1.5.3 act under exigent circumstances to protect the personal safety of users of the Sites.
- 1.6 Please keep in mind that if you publicly disclose Personal Data through our Sites, we are not responsible for the security of the Personal Data you publicly disclose and it may be collected and used by others.
- 1.7 Flying Hire Ltd encourages you to review the privacy statements of websites you choose to link to from the Sites so that you can understand how those websites collect, use and share your information.

## 2. SUBJECT ACCESS REQUESTS

If you wish to find out what Personal Data we hold about you, you can make a subject access request under the Data Protection Act 1998. Your request must be in writing and should detail the nature and likely location of your Personal Data, along with proof of ID and payment of the relevant fee (currently £10). You should send your request to us at info@flyinghireevents.co.uk and we will provide you with an address to write.

### 3. SECURITY OF YOUR PERSONAL DATA

3.1 Flying Hire Ltd secures your Personal Data from unauthorised access, use or disclosure. Flying Hire LTD sores your information via Current RMS & Its Brill, they in turn secures the Personal Data you provide on computer servers in a controlled, secure environment, protected from unauthorised access, use or disclosure. When Personal Data is transmitted over the internet it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

3.2 For the purposes of data processing, the information and Personal Data you provide to us may be transferred to countries outside of the European Economic Area ("EEA"). This may happen if any of our servers are from time to time located in a country outside the EEA, or if one of our service providers is located in a country outside the EEA. These countries may not have similar data protection laws to the EEA. If we transfer your information outside of the EEA in this way, we will take steps to ensure that your privacy rights continue to be protected.

3.3 In addition, if you use our services while you are outside the EEA, your Personal Data may be transferred outside the EEA in order to provide you with those services.

### 4. CHANGES TO THIS PRIVACY POLICY

We will occasionally update this Privacy Policy to reflect company and customer feedback. We encourage you to periodically review this Privacy Policy to be informed of how Flying Hire Ltd is protecting your Personal Data.

## 5. CONTACT INFORMATION

Flying Hire Ltd welcomes your comments regarding this Privacy Policy. If you have any questions about Flying Hire Ltd or this Privacy Policy, please contact Flying Hire Ltd by e-mail at: info@flyinghireevents.co.uk. We will use commercially reasonable efforts to promptly determine and remedy the problem.